

MATTHEW LEE

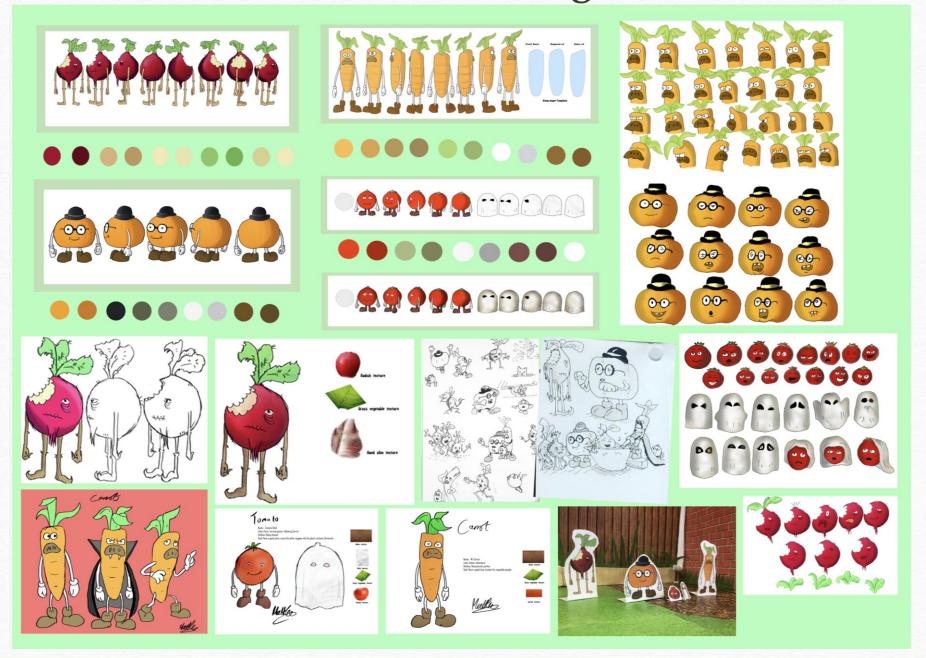
Graphic Design Portfolio







Character Designs



Designing a chocolate box cover

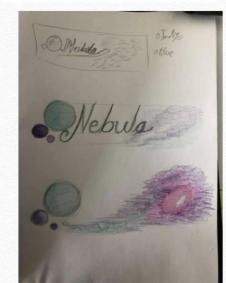
The name of the product came first. One of the things I learnt was that some fictional products get their names from street signs or unnoticed locations. I came across a couple of names from street or road signs which I thought would work for the name of the chocolates or fruit-n-veg store:

Gotire. - Henstaff. - Tremy. - Farde. - Campbell. - Talbot - Denver.
 Peterson Seper-Eley - Josty - Crowley - Waterton - Wicked - Picton











Some products are named after existing products but with a slightly alternative name. So I decided to name the chocolates after the existing "Galaxy" bar but using either the name "Nebula" or "Mercury". In the end, the art department team decided on the name Nebula.

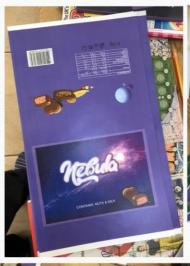






Selection of flyers and Posters to be featured on the set in the background































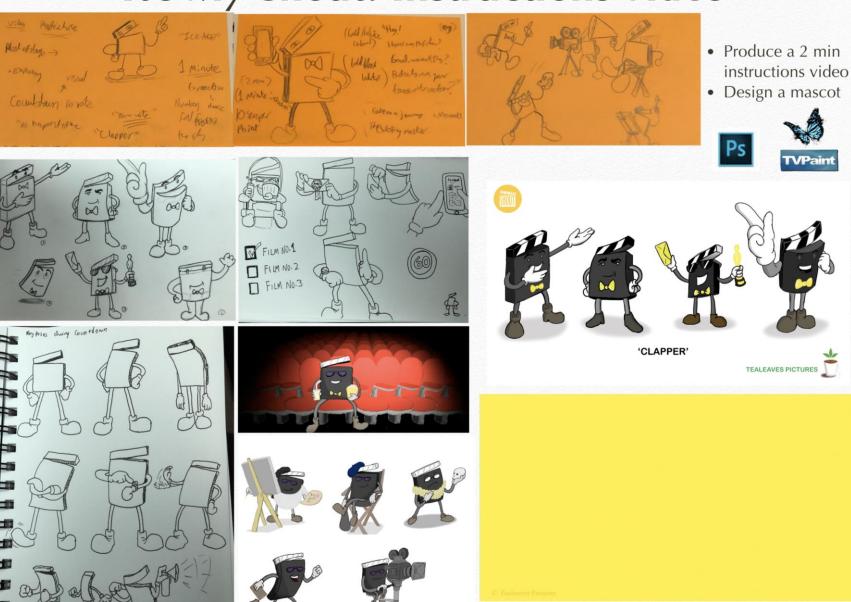
Character designs and re-designs





See more on instagram: @matthew_tealeaves_lee

It's My Shout: Instructions Video



The completed animation

Poster Designs



Graphic drawings to be featured in a slideshow during a stage production of "Little Shop of Horrors"







CHRISTMAS

CRAFT FAYRE *



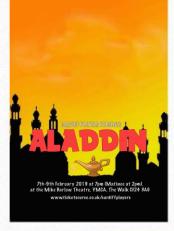


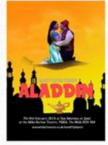




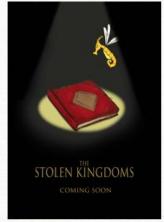










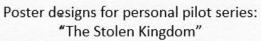








Thumbnails for a Doctor Who fan YouTube channel: The Who Editor





12 - 4pm Santa Visiting 1 - 3pm

Storyboarding

The Entire storyboard process for "The Stolen Kingdom" - my uni project





I like to produce my storyboards by rough sketching them on paper or post-it notes, before fine-tuning them with pro markers or digitally.

Storyboarding

Scene No. Project weggie Rush: Name Night of the Living Radish'

Page 7

Cut Picture	Visual	Audio	Time
	The Tomato (ghost) pops up next to Pumpkin and scares him.	Tomato: Boo! Pumpkin screams	
	Pumpkin runs off in fright.	CONT'D. (Party music ambience)	
	Tomato looks out of his costume as he and Carrot watch Pumpkin run off.	Tomato: Huh?	
	Sc. 4. Pumpkin splashes water over his face at the pond.	SFX. Water spalshing Pumpkin breathing heav- ily.	
	Pumpkin looks at his sad reflection in the water.	SFX. Water ripples. Pumpkin sighs.	Total

Scene	4	Project	'Veggie Rush:
No.		Name	Night of the Living Radish'

Cut	Picture	Visual	Audio	Time
		Ripples comes across his reflection.	SFX. Water ripples.	
	000	Pumpkin looks ahead.	SFX. Footsteps approaching.	
		A deformed radish steps out from the leaves and looks at the Pumpkin.	SFX. Radish groans deeply.	
		Both stare at each other.	Silent ambience.	
	100	Pumpkin smiles and slowly backs away.	Pumpkin chuckles nervously.	Total

Scene No.	4,	5	Project Name	'Veggie Rush: Night of the Living Radish'
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Cut	Picture	Visual	Audio	Time
		Pumpkin runs off.	SFX. Cartoon whoosh.	
		Sc. 5. Pumpkin runs out in fear.	Pumpkin screams.	
		Carrot and Tomato look out.	(OOS) Pumpkin pants heavily in fear.	
		Pumpkin points at the pond trying to tell the others there's a zombie radish.	SFX. Pumpkin breathes in fear.	
	200	QUICK ZOOM. Pumpkin imitates a zombie monster.	Pumpkin: (imitates) Roar	Total

Earliest Graphic work: Doctor Who Magazine



Design a TARDIS interior console competition for a children's Doctor Who Magazine comic strip in 2009.

Thank You!









See more of my work on my YouTube Channel